

# SOWING GROWTH'S (SG) EASTERN INGHAM FARMERS MARKET (EIFM)

## SPONSORSHIP PACKAGE WORKSHEET

Benefits	Bronze Friend \$35-\$99	Silver Friend \$100-\$499	Gold Friend \$500-\$999	Platinum Friend \$1000 or more
Name/logo listed on SG/EIFM website as Bronze Market Friend	X			
Receive a Market Bag and Button	X			
Name/logo listed on SG/EIFM website as Silver Market Friend		X		
Name/logo listed on EIFM Sponsor Marquee as Silver Market Friend		X		
Name/logo listed on SG/EIFM website as Gold or Platinum Market Friend			X	X
Name/logo listed on EIFM Sponsor Marquee as Gold or Platinum Market Friend			X	X
"Featured Market Friend Sponsor" for Market Sunday of Choice, including -name/logo included in EIFM marketing/media for the day -name/logo displayed at EIFM -free EIFM exhibit/promo booth -opportunity to display banner			X	X
Second free exhibit/promo space at EIFM on one additional Market Sunday.				X

Code: X=recognition/marketing opportunities that automatically apply at the given donation level. If you don't want to take advantage of the opportunities offered in your level, circle only the ones you desire. Check here if you choose to decline all benefits and remain an anonymous sponsor: \_\_\_\_\_.

# BE A SPONSOR OF THE MARKET



*S*owing  
*SG*  
*g*rowth

Bronze  
Silver  
Gold  
Platinum

# Tiered Sponsor Friend Overview

## BRONZE MARKET FRIEND Sponsor (\$35-\$99)

- Listed as Bronze Market Friend on the **SG/EIFM website**
- Complimentary Market bag and Market button

## SILVER MARKET FRIEND Sponsor (\$100-\$499)

- Name/logo listed as Silver Market Friend on the **SG/EIFM website**
- Name/logo exhibited weekly on the EIFM Sponsor Marquee

## GOLD MARKET FRIEND Sponsor (\$500-\$999)

- Name/logo listed as Gold Market Friend on the **SG/EIFM website**
- Name/logo exhibited weekly on the **EIFM Sponsor Marquee**
- One market Sunday as **“Featured Market Friend”**
  - ◆ Name/logo listed in **pre-market publicity**, including press releases and social media postings
  - ◆ Name/logo prominently displayed at Market as **“Market Friend Sponsor of the Week”**
  - ◆ Free dedicated **exhibit space**
  - ◆ Opportunity to **display business banner** at the Market booth
  - ◆ Opportunity to **distribute promotional items**

## PLATINUM MARKET FRIEND Sponsor (\$1000 and up)

- Name/ logo listed as Platinum Market Friend on the **SG/EIFM website**
- Name/logo listed in **weekly emails** to EIFM vendors and customers
- Name/logo exhibited weekly on the **EIFM Sponsor Marquee**
- One market Sunday as **“Featured Market Friend ”**
  - ◆ Name/logo included in **pre-market publicity**, including press releases and social media postings
  - ◆ Name/logo prominently displayed at Market as **“Market Friend Sponsor of the Week”**
  - ◆ Free dedicated **exhibit space**
  - ◆ Opportunity to **display business banner** at the Market booth
  - ◆ Opportunity to **distribute promotional items**
  - ◆ Free exhibit space on one additional Market Sunday

If you would like to be a sponsor, fill out the sponsor worksheet (back of form) and the Tiered Sponsor Form . Checks are made out to Sowing Growth and mailed to SG Treasurer, P.O. Box 534, Williamston MI 48895. Checks should be made out to Sowing Growth, the nonprofit that operates the Eastern Ingham Farmers Market.

## Tiered Sponsor Friend Form

INDIVIDUAL OR BUSINESS NAME	CONTACT NAME (IF CORPORATE/ ORGANIZATIONAL SPONSOR)
ADDRESS	PHONE
CITY, STATE, ZIP	EMAIL
SPONSORSHIP PACKAGE (CHECK BELOW)	SPONSORSHIP COMMITMENT (INDICATE AMOUNT OF DONATION BELOW)
<input type="checkbox"/> BRONZE MARKET FRIEND	\$35 & UP \$ _____
<input type="checkbox"/> SILVER MARKET FRIEND	\$100-\$499 \$ _____
<input type="checkbox"/> GOLD MARKET FRIEND	\$500-\$999 \$ _____
Preferred date for “Featured Market Friend” exhibit booth: _____	\$1000 & UP \$ _____
<input type="checkbox"/> PLATINUM MARKET FRIEND	
Preferred date for “Featured Market Friend” exhibit booth: _____	
Preferred date for additional free exhibit Sunday: _____	