



# SOWING GROWTH/EASTERN INGHAM FARMERS MARKET

(SG/EIFM)

## SPONSORSHIP PACKAGES

- **Seedling Sponsor** (individual sponsorship, \$35 and up--no limit)
  - ✓ Your name listed as Market Donor on the SG/EIFM website
  - ✓ Complimentary Market bag and Market button
  
- **Sprout Sponsor (\$100-\$499)**
  - ✓ Your business name and logo listed on the SG/EIFM website
  - ✓ Your business name and logo exhibited weekly on the EIFM Market Sponsor Marquee
  - ✓ Complimentary Market bag and button
  
- **Roots and Greens Sponsor (\$500-\$999)**
  - ✓ Your business name and logo prominently listed on the SG/EIFM website
  - ✓ Your business name and logo exhibited weekly on the EIFM Market Sponsor Marquee
  - ✓ One Market Sunday as “Featured Sponsor”
    - Name and logo included in pre-Market publicity, including press releases and social media postings
    - Name prominently displayed as “Sponsor of the Week”
    - Free dedicated exhibit space
    - Opportunity to display business banner at the Market
    - Opportunity to distribute promotional items
  - ✓ Complimentary Market bag and button

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- Garden Basket Sponsor (\$1000)
  - ✓ Your business name and logo prominently listed on the SG/EIFM website
  - ✓ Your name and logo listed in weekly emails to EIFM vendors and customers
  - ✓ Your business name and logo exhibited weekly at the Market on the Market Sponsor Marquee
  - ✓ One Market Sunday as “Featured Sponsor”
    - Name and logo included in pre-Market publicity, including press releases and social media postings
    - Name prominently displayed as “Sponsor of the Week”
    - Free dedicated exhibit space
    - Opportunity to display business banner at the Market
    - Opportunity to distribute promotional items
  - ✓ Free exhibit space on a second Market Sunday
  - ✓ Two complimentary Market bags, buttons, and T-shirts

Questions? Contact Sowing Growth Board President, Jane Reagan  
[janeereagan@gmail.com](mailto:janeereagan@gmail.com) 517-525-4177

## BECOMING A SPONSOR

If you would like to be a sponsor, fill out the form below and return by mail to Sowing Growth, P.O. Box 534, Williamston MI 48895, or by email to [SowingGrowth48895@gmail.com](mailto:SowingGrowth48895@gmail.com). Checks should be made out to Sowing Growth, the nonprofit that operates the Eastern Ingham Farmers Market.

BUSINESS (IF CORPORATE/ORGANIZATIONAL SPONSOR)	CONTACT NAME
ADDRESS	PHONE
CITY, STATE, ZIP	EMAIL
<p>SPONSORSHIP PACKAGE (CHECK BELOW)</p> <p><input type="checkbox"/> SEEDLING SPONSOR (INDIVIDUAL)</p> <p><input type="checkbox"/> SPROUT SPONSOR</p> <p><input type="checkbox"/> ROOTS &amp; GREENS SPONSOR</p> <p>Preferred date(s) for "Featured Sponsor": _____</p> <p><input type="checkbox"/> GARDEN BASKET SPONSOR</p> <p>Preferred date for "Featured Sponsor": _____</p> <p>Date for planned use of free exhibit space on one additional Market Sunday: _____</p> <p>2 Market T-shirts: S __; M __; L __; XL __; XX __ (enter # per size)</p>	<p>SPONSORSHIP COMMITMENT (INDICATE AMOUNT OF DONATION BELOW)</p> <p>[ \$35 AND UP ]     \$ _____</p> <p>[\$100-\$499]     \$ _____</p> <p>[\$500-\$999]     \$ _____</p> <p>[ \$1000 ]     \$ _____</p>