

News – EASTERN INGHAM FARMERS MARKET INTRODUCES POP CLUB



The Power of Produce (POP) Club provides a fun opportunity for children to engage in the local food system through conversations directly with farmers, educational games and demonstrations, and exposure to new fruits and vegetables. In addition to participating in educational activities, POP Club kids receive tokens to spend at the market, allowing them to make their own shopping decisions at the market. Examples of POP activities include:

- Identifying fruits and vegetables by sight, feel, or taste,
- Scavenger hunts (finding produce in vendor displays),
- Learning simple recipes using Market produce.

The POP Club will be offered at the Eastern Ingham Farmers Market to children ages 4-8 and will meet each Sunday in August. Children will learn:

August 7th – What produce is

August 14th – When fruits and vegetables ready to come to market

August 21th – How to expand appreciation for produce

August 28th – How to prepare produce for eating

The POP Club meets on the hour beginning at 10:30 AM and runs around 30 minutes. Each week, the children will have their POP Passbook stamped and receive \$2 in POP tokens to shop for produce of their choice at the Market. On the last meeting date, the children will be given their Passbook and a recipe for home completion.

Enrollment forms are available now! Look for links on the Eastern Ingham Farmers Market Facebook page and Website <https://www.easterninghamfarmersmarket.org/> . Sowing Growth operates the Eastern Ingham Farmers Market and is a 501(3)(c) organization.