

## EASTERN INGHAM FARMERS MARKET (EIFM) SPONSORSHIP PACKAGES

- **Friend of the Market** (individual sponsorship, \$35 and up)
  - ✓ Your name listed as Friend of the Market on the EIFM website
  - ✓ Complimentary market bag and market button
  
- **Seedling Sponsor (\$100-\$499)**
  - ✓ Your business name and logo listed on the EIFM website
  - ✓ Your business name and logo exhibited weekly on the EIFM Market Sponsor Marquee
  - ✓ Complimentary market bag and market button
  
- **Roots and Greens Sponsor (\$500-\$999)**
  - ✓ Your business name and logo prominently listed on the EIFM website
  - ✓ Your business name and logo exhibited weekly on the EIFM Market Sponsor Marquee
  - ✓ One market Sunday as “Featured Sponsor”
    - Name and logo included in pre-market publicity, including press releases and social media postings
    - Name prominently displayed as “Sponsor of the Week”
    - Free dedicated exhibit space
    - Opportunity to display business banner at the Market booth
    - Opportunity to distribute promotional items
  - ✓ Complimentary market bag and market button

- Garden Basket Sponsor (\$1000)
  - ✓ Your business name and logo prominently listed on the EIFM website
  - ✓ Your name and logo listed in weekly emails to EIFM vendors and customers
  - ✓ Your business name and logo exhibited weekly at the market on the Market Sponsor Marquee
  - ✓ One market Sunday as “Featured Sponsor”
    - Name and logo included in pre-market publicity, including press releases and social media postings
    - Name prominently displayed as “Sponsor of the Week”
    - Free dedicated exhibit space
    - Opportunity to display business banner at the Market booth
    - Opportunity to distribute promotional items
  - ✓ Free exhibit space on four additional Market Sundays.
  - ✓ Two complimentary market bags, market buttons, and market T-shirts

Questions? Contact Market Manager Tom Cary at 517-525-5293.

## BECOMING A SPONSOR

If you would like to be a sponsor, fill out the form below and return by mail to Tom Cary, Market Manager, P.O. Box 534, Williamston MI 48895, or by email to [EasternInghamFM@gmail.com](mailto:EasternInghamFM@gmail.com). Checks should be made out to Sowing Growth, the nonprofit that operates the Eastern Ingham Farmers Market.

<b>BUSINESS</b> (IF CORPORATE/ORGANIZATIONAL SPONSOR)	<b>CONTACT NAME</b>
<b>ADDRESS</b>	<b>PHONE</b>
<b>CITY, STATE, ZIP</b>	<b>EMAIL</b>
<p><b>SPONSORSHIP PACKAGE (CHECK BELOW)</b></p> <p><input type="checkbox"/> FRIEND OF THE MARKET (INDIVIDUAL)</p> <p><input type="checkbox"/> SEEDLING SPONSOR</p> <p><input type="checkbox"/> ROOTS &amp; GREENS SPONSOR</p> <p>Preferred date(s) for “Featured Sponsor”: _____</p> <p><input type="checkbox"/> GARDEN BASKET SPONSOR</p> <p>Preferred date for “Featured Sponsor”: _____</p> <p>Dates for planned use of free exhibit space on four additional Market Sundays: _____ _____</p> <p>2 Market T-shirts: S __; M__; L__; XL__; XX__ (enter # per size)</p>	<p><b>SPONSORSHIP COMMITMENT (INDICATE AMOUNT OF DONATION BELOW)</b></p> <p>[\$35 AND UP ]      \$_____</p> <p>[\$100-\$499]      \$_____</p> <p>[\$500-\$999]      \$_____</p> <p>[ \$1000]      \$_____</p>